

Directory of Modules

Module Packages "Book Studies" - INOFFICIAL VERSION-

This MHB is intended solely to outline the Book Studies module packages. It is not an official module directory.

The modules listed here are listed in the Master of Arts in English: Language, Literatures and Cultures module directory. This is merely an extract.

Through the 36-C module package, students gain an overview of book studies, with a particular focus on the Anglo-Saxon book market. They deepen this knowledge in specific areas (literary education, the publishing industry, corpus analysis) and gain practical experience through a thematically relevant work placement. To round off their studies, they can acquire or broaden their knowledge of English-language literary history or literary analysis.

Through the 18-credit module package, students learn the fundamentals of book studies – or deepen their understanding of a specific aspect of book studies if they can already demonstrate this basic knowledge – and gain an insight into practical areas of the literary and cultural industries.

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I. Module Package "Book Studies" (Joint Honours Minor / 36 C)

(belegbar ausschließlich innerhalb eines anderen geeigneten Master-Studiengangs)

1. Admission Requirements

- erfolgreicher Abschluss eines literaturwissenschaftlich oder literatursoziologisch ausgerichteten BA-Studiengangs
- Nachweis von Sprachkompetenz im Englischen auf dem Niveau B2

2. Elective Compulsory Modules

Es sind Module im Umfang von insgesamt 36 Credits erfolgreich zu absolvieren.

a. Elective Compulsory Modules I

The following two modules worth a total of 18 credits must be completed:

M.EP.12b: Perspectives on the Literature and Culture Industries (12 C, 1 SWS).....	13
M.EP.12f: Introduction to Book Studies (6 C, 1 SWS).....	17

b. Elective Compulsory Modules II

At least three of the following modules worth a total of 18 credits must be completed. Only one of the modules M.EP.01 and M.EP.10b can be completed.

B.DH.05: Digital Humanities Tools (6 C, 4 SWS).....	6
M.EP.01a: Anglophone Literature and Culture (6 C, 2 SWS).....	7
M.EP.10b: Anglophone Literature in Focus (6 C, 2 SWS).....	8
M.EP.11b: Corpus Analysis (6 C, 2 SWS).....	9
M.EP.12: Foundations: The Publishing Industry (6 C, 1 SWS).....	10
M.EP.12a: Forms of Literary Reception (6 C, 1 SWS).....	11
M.EP.12e: Literary Heritage, Literary Museums, Literary Tourism (6 C, 1 SWS).....	15

II. Module Package "Book Studies" (Joint Honours Minor / 18 C)

(belegbar ausschließlich innerhalb eines anderen geeigneten Master-Studiengangs)

1. Admission Requirements

- erfolgreicher Abschluss eines literaturwissenschaftlich oder literatursoziologisch ausgerichteten BA-Studiengangs
 - Nachweis von Sprachkompetenz im Englischen auf dem Niveau B2
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2. Elective Modules

Es sind Module im Umfang von insgesamt 18 Credits erfolgreich zu absolvieren.

a. Elective Compulsory Modules I

At least two of the following modules worth 18 credits in total must be completed, under the following rules:

- M.EP.12f and M.EP.12b must be completed.
- If proof is provided that an introduction to book studies with an overview character has already been successfully completed, module M.EP.12f can be replaced by one of the modules M.EP.12, M.EP.12a or M.EP.12e.

M.EP.12b: Perspectives on the Literature and Culture Industries (12 C, 1 SWS) - Pflichtmodul.....	13
M.EP.12f: Introduction to Book Studies (6 C, 1 SWS) - Pflichtmodul.....	17
M.EP.12: Foundations: The Publishing Industry (6 C, 1 SWS).....	10
M.EP.12a: Forms of Literary Reception (6 C, 1 SWS).....	11
M.EP.12e: Literary Heritage, Literary Museums, Literary Tourism (6 C, 1 SWS).....	15

Georg-August-Universität Göttingen		6 C
Module B.DH.05: Digital Humanities Tools		4 WLH
Learning outcome, core skills: Die Studierenden <ul style="list-style-type: none"> • kennen wichtige Standardwerkzeuge der Digital Humanities, die das Erstellen, Verwalten und Verarbeiten digitaler Daten der Geisteswissenschaften betreffen (z.B. im Bereich Texterfassung, Bildverarbeitung, Datenbanken, CAD, GIS, Statistik und geisteswissenschaftliche Evidenz, Wissensrepräsentation); • haben erste Erfahrungen im Umgang mit großen Materialmengen, Metadaten, kontrollierten Vokabularsystemen und Auszeichnungssprachen in bestehenden Korpora und Datenbanken; • sind in der Lage, sich in die spezifisch geisteswissenschaftlichen Erfordernisse bei der Datenverwaltung und -verarbeitung praktisch einzuarbeiten. 		Workload: Attendance time: 56 h Self-study time: 124 h
Course: Übung (Exercise)		2 WLH
Examination: Hausarbeit (max. 10 Seiten), oder Projektbericht (max. 10 Seiten) oder digitale Umsetzung (max. 10 Seiten) Examination prerequisites: regelmäßige Teilnahme an einer Übunge und erfolgreiche digitale Umsetzung der gestellten Übungsaufgaben. Von den insgesamt 12 Übungsaufgaben, die in der Übung behandelt werden, müssen mindestens 7 erfolgreich umgesetzt werden. Examination requirements: Die Studierenden weisen die Fähigkeit nach, ausgewählte Werkzeuge der Digital Humanities anzuwenden und in Ansätzen zu reflektieren. Dabei stellen sie Kenntnisse der spezifisch geisteswissenschaftlichen Erfordernisse bei der Datenverwaltung und -verarbeitung unter Beweis.		6 C
Course: Übung oder Selbsterleinheit (Exercise,)		2 WLH
Admission requirements: none	Recommended previous knowledge: none	
Language: German, English	Person responsible for module: Prof. Dr. Jörg Wesche	
Course frequency: each winter semester	Duration: 1 semester[s]	
Number of repeat examinations permitted: twice	Recommended semester: 1 - 2	
Maximum number of students: 25		

Georg-August-Universität Göttingen		6 C 2 WLH
Module M.EP.01a: Anglophone Literature and Culture		
Learning outcome, core skills: <ul style="list-style-type: none"> To deepen and consolidate the content and methodology of literature and cultural studies previously acquired in the BA programme in British Studies. A competency of synergetic use of literature and cultural studies methodologies through the combination of diachronic and synchronic approaches in the courses listed below. 		Workload: Attendance time: 56 h Self-study time: 124 h
Course: Lectures on English literature and Cultural Studies		2 WLH
Course: Independent Study on British Cultural Studies <i>Contents:</i> For the Independent Study portion of the module the students works on a thematically focused research topic for theory- and method-based self study. The student will make use of relevant research methods, primary and secondary sources, and outline potential theses which result from scholarly dialogue with the instructor. Students will develop the competence to work independently and scientifically, and thereby learn to reflect critically upon their work. During this part, which consists of 60 hours of the 124 hours of self study required in total, students will deepen their methodological competency and theoretical knowledge. Assistance is offered in max. two meetings during the instructor's office hours; the assessment of progress during the semester will be done by means of an ungraded portfolio.		
Examination: Final Written Exam (90 min.) or Oral Exam (20 min.)		6 C
Examination requirements: <ul style="list-style-type: none"> basic knowledge of a literature- and cultural-history epoch a secure survey- and contextual knowledge of the topics, texts and literature- and cultural history methods worked on in the lectures 		
Admission requirements: none	Recommended previous knowledge: none	
Language: English	Person responsible for module: Prof. Dr. Barbara Schaff	
Course frequency: each semester	Duration: 1 semester[s]	
Number of repeat examinations permitted: twice	Recommended semester: 1 - 2	
Maximum number of students: not limited		

Georg-August-Universität Göttingen		6 C 2 WLH
Module M.EP.10b: Anglophone Literature in Focus		
Learning outcome, core skills: <ul style="list-style-type: none"> • autonomous analytical and comparative study of core texts in Anglophone literary history and its academic representation, treatment and reception • deepening of analytical and presentation skills in the field of Anglophone literary history from the Renaissance to the present day (main focus: general knowledge / cross-linking of texts) 		Workload: Attendance time: 28 h Self-study time: 152 h
Course: Seminar on History of Anglophone Literature (Seminar)		2 WLH
Course: Independent Study <i>Contents:</i> For the Independent Study part, which comprises 75 hours of the total self-study component, a thematically focused research topic is agreed with the instructor of the accompanying class. This topic is developed through theoretical and methods-based self-study. In addition, relevant research methods are practiced, primary and secondary texts compiled and research theses drawn up. Assistance is given in max. two meetings with the instructor. Students develop the ability to work independently and in a research-oriented manner. They reflect critically on their own approaches. Through Independent Study, students develop their methodological skills and their appreciation of theory.		
Examination: Presentation (approx. 15 min.) with write-up (max. 4000 words); alternatively poster presentation (approx. 15 min.)		6 C
Examination requirements: <ul style="list-style-type: none"> • proof of general knowledge overview of literary history and historical reception, as well as of theory-led, text-analytical competencies • methodologically sound presentation of theories and research positions • ability to critically compare core texts of different eras 		
Admission requirements: none	Recommended previous knowledge: none	
Language: English	Person responsible for module: Prof. Dr. Barbara Schaff	
Course frequency: each semester	Duration: 1 semester[s]	
Number of repeat examinations permitted: twice	Recommended semester: 1 - 3	
Maximum number of students: not limited		
Additional notes and regulations: Regular attendance in the course as well as independent further study of the course contents are strongly recommended. At least one meeting with a teacher is expected for the Independent Study part.		

Georg-August-Universität Göttingen		6 C
Module M.EP.11b: Corpus Analysis		2 WLH
Learning outcome, core skills: Students learn to analyze historical text corpora using technological methods, as well as to write project proposals and project reports focused on such approaches.		Workload: Attendance time: 28 h Self-study time: 152 h
Course: Seminar		2 WLH
Examination: Portfolio Examination prerequisites: Written project proposal (max. 750 words) Examination requirements: The portfolio includes the creation of a software solution (max. 2000 lines of code) for the evaluation of a historical text corpus as well as a reflection on the approach and results (max. 2000 words). The ability confidently to tackle text-analytical questions using relevant programming languages and/or software environments in independent project work; the capability to draft realistic research proposals and expertly to report on philological research questions and technological strategies towards solving them.		6 C
Admission requirements: none	Recommended previous knowledge: M.EP.02c B.Eng.601	
Language: English	Person responsible for module: Dr. Paul Langeslag	
Course frequency: each summer semester	Duration: 1 semester[s]	
Number of repeat examinations permitted: twice	Recommended semester: 2 - 3	
Maximum number of students: not limited		

Georg-August-Universität Göttingen		6 C 1 WLH
Module M.EP.12: Foundations: The Publishing Industry		
Learning outcome, core skills: Students acquire overview knowledge on books as commodities and on the literature industry (publishing companies, function of authors and readers, marketing aspects, aspects of bookselling). Students also acquire insight into how publishers and booksellers orient themselves on readers' interests.		Workload: Attendance time: 14 h Self-study time: 166 h
Course: Course or self-study unit on the basics of publishing (Seminar,) <i>Contents:</i> Literature as a commodity; publication processes; distribution of roles and aims of the participants in the literature industry		1 WLH
Course: Practical Part <i>Contents:</i> self-study part: analysing publishers' programmes and publications (e.g. themes, types of texts); analysing booksellers' displays (e.g. on aspects of catching readers' attention); analysing how book design is oriented towards reader expectations (e.g. cover, backflap)		WLH
Examination: Portfolio (max. 3000 words), not graded Examination requirements: Students show theoretical knowledge on the five core content areas of the module (books as commodities, publishers and publishing, author role, reader role); they can collect data on connected relevant aspects and analyse them on reader orientation		6 C
Admission requirements: none	Recommended previous knowledge: none	
Language: English	Person responsible for module: Prof. Dr. Barbara Schaff Dr. F. Reitemeier	
Course frequency: winter or summer semester, on demand	Duration: 1 semester[s]	
Number of repeat examinations permitted: twice	Recommended semester: 1 - 3	
Additional notes and regulations: Comparing insights internationally and interculturally is explicitly welcomed. Participating in the course/self-study unit must be registered separately in FlexNow. The module cannot be taken if B.Eng.811 has already been completed.		

Georg-August-Universität Göttingen Module M.EP.12a: Forms of Literary Reception	6 C 1 WLH
Learning outcome, core skills: Students acquire an overview of the concepts and strategies of mass communication and audience engagement/loyalty as well as branding and marketing, taking features of literary/cultural mediation specifically under consideration. In the practical part of the module, they examine how moderators, authors, festival directors deal with these strategies, particularly with regard to communication in a literary festival to different target groups.	Workload: Attendance time: 14 h Self-study time: 166 h
Course: Course/workshops/self-study unit on audience engagement, branding and marketing in literary/cultural contexts <i>Contents:</i> Concepts of audience loyalty and audience engagement; strategies of marketing in the literary/cultural sector; author or publisher branding; theories on the literary field, if applicable; social networking concepts, or using social networks, if applicable; special features of implementation in social networks compared to offline advertising and audience-targeting offers The exam prerequisite (brief project outline, see below) is based on the contents of this course. This aims at helping them to develop questions for the practical part of the module. Students register for the participation/.Tn part of the module in this course.	1 WLH
Course: OPTIONAL: Course/workshops/self-study unit on participatory observation <i>Contents:</i> concepts of participant observation; approach to data collection and evaluation; considerations on learning objectives in the context of projects; project planning The exam prerequisite (brief project outline, see below) may also be based on the contents of this course, as far as the actual observation process is concerned.	WLH
Course: Observation project <i>Contents:</i> attendance at three author readings or interviews with authors/content creators at a literary festival (also online); engagement with information on that festival in various media (e.g. online advertising, posters, information brochures, programme flyers, ...)	
Examination: Portfolio (max. 3000 words), not graded Examination prerequisites: brief project outline on the intended focus of investigation (e.g. combination of advertising and actual reading; behaviour of stakeholders; support and promotion of festivals through websites; ...) with specific reference to underlying theories or concepts according to the attended course/self-study unit (max. 500 words) Examination requirements: brief description of the readings/interviews with reference to mediation strategies; analysis of engagement strategies, critical reflection taking into account the theoretical	6 C

knowledge acquired in the course/self-study unit (e.g. on forms of communication, evoking reactions, strategies of audience engagement, classification of author/text in a literary field; ...)	
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Admission requirements: none	Recommended previous knowledge: M.EP.12
Language: English, German	Person responsible for module: Prof. Dr. Barbara Schaff
Course frequency: winter or summer semester, on demand	Duration: 1 semester[s]
Number of repeat examinations permitted: twice	Recommended semester: 2 - 3

Additional notes and regulations: The module cannot be taken if B.Eng.812 has already been completed.

Georg-August-Universität Göttingen Module M.EP.12b: Perspectives on the Literature and Culture Industries	12 C 1 WLH
Learning outcome, core skills: Students deepen their knowledge about the approach to different areas of the literary and cultural industry. They reflect the specific approaches of the literary and cultural industry for non-scientific recipients. They acquire an overview of which texts and authors are absorbed by society. They improve their understanding of what target groups literary events aim at and learn to critically reflect on those events. In cooperation with the host institution, an internship may be utilized for a research-based master thesis.	Workload: Attendance time: 14 h Self-study time: 346 h
Course: Course/workshops/self-study unit on participatory observation <i>Contents:</i> concepts of participant observation; approach to data collection and evaluation; considerations of learning objectives; project planning The purpose of the course/self-study unit is to support students in planning their internship. Before the practical starts, students are expected to provide a brief outline of an internship project (approx. 500 words) consisting of the students' expectations of the internship and the approaches to participant observation acquired in the course/self-study unit (exam prerequisite). This aims at helping them to develop questions for the practical part of the module.	1 WLH
Course: Internship in the literature or culture industry (240 hours, in Germany or abroad) <i>Contents:</i> (e.g. in a publishing house; at the Literaturhaus, Literaturherbst or similar institutions; at the Göttingen Handel Festival; at a corresponding literary establishment or festival outside Göttingen; in a museum that does not necessarily have a literary focus; in cultural management at a cultural organization; in theater or drama; ...) Students can go abroad for their internship. After consulting with the module coordinator the internship can also be split.	
Examination: Internship report (max. 4000 words), not graded Examination prerequisites: brief outline of an internship project (approx. 500 words) consisting of the students' expectations of the internship and the approaches to participant observation acquired in the course/self-study unit; to be handed in before the start of the internship Examination requirements: The internship report helps students to systematically document and reflect upon their internship experiences, and allows them to show that they know the specific challenges of the literature and culture industry, especially with regard to authors and publishing houses. Secondly, it allows them to show that they can critically reflect upon the realisation of the different formats, which they encounter. Furthermore, they show their	12 C

<p>ability to adapt to the typical and untypical situations of the literature and culture industry and present their copying strategies, which they have developed for these situations.</p> <p>Contents of the internship report include:</p> <ul style="list-style-type: none"> • documentation of the internship: Students describe the most important experiences and situations of their internship. • reflections of the practical insights gained In the second part of the internship report students analyse and reflect upon their new findings and experiences. • internship certificate <p>In addition, they critically reflect on and evaluate their findings with regard to their distinct role during their internship, as well as their studies, the literature and culture industry and their later potential field of work.</p>	
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Admission requirements: none	Recommended previous knowledge: M.EP.12
Language: English, German	Person responsible for module: Prof. Dr. Barbara Schaff
Course frequency: winter or summer semester, on demand	Duration: 1-2 semester[s]
Number of repeat examinations permitted: twice	Recommended semester: 2 - 3

<p>Additional notes and regulations:</p> <p>Note on module exclusion: M.EP.12b is intended exclusively for internships in the literature and culture industries. Only one module (M.EP.12b or M.EP.18) can be taken.</p> <p>The module be taken even if B.Eng.813 or SK.WLI.100 has already been completed in a previous degree programme. In this case, the internship must be in a different area of the literature and culture industries, though.</p>
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Georg-August-Universität Göttingen Module M.EP.12e: Literary Heritage, Literary Museums, Literary Tourism	6 C 1 WLH
Learning outcome, core skills: Students acquire an overview of concepts of cultural/literary heritage, cultural/literary museums as well as literary/cultural tourism. They gain an insight into the communication strategies for cultural/literary institutions towards different target groups and gain an understanding of the challenges involved. In the practical part of the module, they examine how to deal with these challenges, particularly with regard to communicating culture/literature to different target groups.	Workload: Attendance time: 14 h Self-study time: 166 h
Course: Course/workshops/self-study unit on cultural and literary heritage, museums and literary tourism <i>Contents:</i> concepts of cultural and literary heritage; exhibitability of cultural/literary heritage; concepts of (literary) museums and tourism and (cultural/literary) marketing On the basis of the information and concepts conveyed in the course/self-study unit, students write a short project outline on the intended object of investigation (e.g. combination of advertising and actual exhibition; accompanying literary city tours through websites; ...) as a preliminary examination assignment (max. 500 words). This aims at helping them to develop questions for the practical part of the module.	1 WLH
Course: OPTIONAL: Course/workshops/self-study unit on participant observation <i>Contents:</i> concepts of participant observation; approach to data collection and evaluation; considerations on learning objectives in the context of projects; project planning Concepts of participant observation should be incorporated into the preliminary examination (project outline, see above).	
Course: Observation Project <i>Contents:</i> Visit two museums or exhibitions on cultural or literary heritage; alternatively attend two guided tours/tours on cultural or literary heritage; engagement with and critical review of the accompanying information offered in various media (e.g. online advertising, posters, information brochures, programme flyers, ...)	
Examination: Portfolio (max. 3000 words), not graded Examination prerequisites: short project outline on the intended object of investigation (e.g. combination of advertising and actual exhibition; accompanying literary city tours through websites; ...) as a preliminary examination assignment (max. 500 words) Examination requirements: brief description of the museums/exhibitions/tours; analysis of mediation strategies, critical reflection taking into account the theoretical knowledge acquired in the course/self-study unit	6 C

Admission requirements: none	Recommended previous knowledge: M.EP.12
Language: German	Person responsible for module: Dr. Frauke Reitemeier
Course frequency: winter or summer semester, on demand ¹	Duration: 1 semester[s]
Number of repeat examinations permitted: twice	Recommended semester: 2 - 3
Maximum number of students: not limited	
Additional notes and regulations: The module cannot be taken if B.Eng.816 has already been completed.	

Georg-August-Universität Göttingen		6 C
Module M.EP.12f: Introduction to Book Studies		1 WLH
Learning outcome, core skills: Students acquire an overview of the central areas, objects of investigation and research questions of book studies with a focus on the Anglo-Saxon area. They acquire basic sociological theories on print media and their digital variants in society. They practise dealing with theories with regard to central objects of investigation by planning, researching and evaluating smaller topic-related projects themselves.		Workload: Attendance time: 14 h Self-study time: 166 h
Course: Course/workshop/self-study unit on book studies <i>Contents:</i> Introduction to basic areas, topics and research questions in book studies; introduction to basic sociological theories on books in society, also on books as cultural heritage. The preliminary examination (short portfolio entries, see below) is based on these concepts and ideas. This should help to develop the theoretical foundations for the practical part of the module.		1 WLH
Course: (optional) Course or self-study unit on participant observation <i>Contents:</i> Concepts of participant observation; approaches to data collection and evaluation; considerations on learning objectives; project planning		
Course: Practical: Book Studies Mini Projects <i>Contents:</i> Smaller, theory-based studies on individual topics from book studies in the Anglophone area		
Examination: written paper (max. 3500 words) or poster presentation (max. 15mins), not graded Examination prerequisites: portfolio entries (max. 500 words) Examination requirements: Proof of having acquired basic knowledge of theories of the book in society; proof of the ability to plan, describe and carry out small book studies projects based on theory (e.g. examination of library holdings for provenance; examination of data on the readership of romances in the last five years; description of bibliographic data according to various classification systems together with a critical evaluation); alternatively, a larger project can be presented by means of a poster with explanatory short texts.		6 C
Admission requirements: none	Recommended previous knowledge: none	
Language: English	Person responsible for module: Dr. Frauke Reitemeier	
Course frequency: winter or summer semester, on demand	Duration:	

Number of repeat examinations permitted: twice	Recommended semester: 2 - 3
Maximum number of students: not limited	
Additional notes and regulations: The module cannot be taken if B.Eng.817 has already been completed.	